NOLA FPAC: Production Working Group Meeting

Date: Thursday, February 13th, 2020 @ 6:30pm

Location: Faubourg Wine Shop

Attendees: Lisa Paterson, Michael Richard, Julia Koch

Overview of Survey Results: Lisa Paterson

- Currently we have 272 respondents to the Resident Survey
- and 38 to the Grower's survey
- For the resident survey the mot popular method to respond has been the weblink,
- however, for the grower's survey we have had better response through email.

The revised sample size goal had been to get the residents survey up to 300 and the Grower's to 50, however, this survey is dragging on and we need to decide when to call it and how to analyze. We do have the Resident Survey translated into Spanish, if anyone needs a copy of that, who has Spanish speakers who you think we need to capture in our results, please let Lisa know if you need copies.

Maria Akchurin is in town for the first week of March and Lisa will meet with her to discuss possible analysis methods.

Our small group discussed reasons to keep the Survey open, which included:

- Having Grower's survey translated in Vietnamese – Michael Richard is looking into possibly assisting with this as his organization is looking into getting materials translated and will let us know if we could get a reduced rate.
- Increasing grower survey numbers – Lisa to send out current resident and grower spreadsheet listing all who have been emailed and who has responded and who has not.

A brief discussion on analysis was had but no conclusions made.

Lastly wanted to let everyone know that Julia has agreed to be Co-Chari of our Production Working Group, thanks Julia!

Action Items:

1. Find out if we can get the Grower's survey translated to Vietnamese, and figure out a route to get Vietnamese farmers to take the survey
2. All Production working group members review spreadsheet of recipients and follow up with anyone you know would take the survey who hasn't.
3. Decide when to close the survey and begin Analysis
4. Discuss Analysis methods.