



# AGENDA | MINUTES

<b>Meeting:</b>	Business Development Working Group	<b>Date:</b>	September 24, 2020	<b>Start:</b>	10:30am	<b>End:</b>	11:30am
<b>Purpose:</b>	To share resources and assess where BDWG can be effective in supporting during this time	<b>Location:</b>	FPAC ZOOM <a href="https://us02web.zoom.us/j/87188197218">https://us02web.zoom.us/j/87188197218</a> Meeting ID: 871 8819 7218				
<b>Facilitator:</b>	Susan + Lauren	<b>Recorder:</b>	Susan				
<b>Attendees:</b>							
▪ Co-Chair: Susan Sakash/ Schmelly's	▪ Co-Chair Lauren Darnell/ MiNO	▪ Antonio Alonzo, Fund 17					
▪ Brynn Comeaux, FPAC	▪ Eric Rothschild	▪ Chandra Teddleton/ NOLABA					
▪ Angelina Harrison, Market Umbrella	▪ New! Candace Cooper - ccooper10@tulane.edu or candacec92@gmail.com	▪ Eliana Thompson Bencel (GNO, Inc)					

Agenda		Notes
Topic   Lead   Time	Anticipated Action   Notes	
1. <b>Topic</b> Intros + Agenda Review : <ul style="list-style-type: none"> <li>Review what is on the agenda &amp; goals of meeting</li> <li>Add other topics that didn't make it onto the agenda?</li> </ul>	<ul style="list-style-type: none"> <li>Recommendations How FPAC and City can support local Food Businesses in this Recovery Period this includes: what are the available resources to support Food Businesses currently to fight off closure</li> <li>Check In/ Share Main Initiatives working on Currently</li> <li>What are services/ resources needed seen in your organization?</li> <li>Outreach and Marketing for FPAC</li> </ul>	

		<ul style="list-style-type: none"> <li>• Next Steps/ Next Meeting</li> </ul>
	<b>Lead:</b> Lauren / Susan	<p style="text-align: right;"><b>Notes</b></p> <p style="text-align: right;">See notes at bottom ☐ of the page</p>
2.	<b>Topic :</b> <ul style="list-style-type: none"> <li>• How FPAC and City can support local Food Businesses in this Recovery Period</li> </ul>	<ul style="list-style-type: none"> <li>• Check In and Updates</li> <li>• Eliana Biz Dev GNO/ Food Production</li> <li>• Share Recommendations on</li> <li>• Sharing current work in your organization or business</li> <li>• Needs Assessment</li> </ul>
	<b>Lead:</b> Susan	<p style="text-align: center;"><b>Actions:</b></p> <p>☐</p> <p style="text-align: right;"><b>Notes</b></p> <p style="text-align: right;">☐ See Notes</p>
3.	<b>Topic :</b> <ul style="list-style-type: none"> <li>• <b>Outreach and Marketing for FPAC</b></li> </ul>	<ul style="list-style-type: none"> <li>• Updates since last meeting on commissary kitchen lists, website</li> <li>• Collaboration with NOLABA Small Biz Growth or via FPAC</li> <li>• Profiling members and sharing triumphs and successes - what is goal and how to start</li> </ul>
	<b>Lead:</b> Barrie/ Lauren	<p>☐</p> <p style="text-align: center;"><b>Actions:</b></p> <p style="text-align: right;"><b>Notes</b></p> <p style="text-align: right;">☐</p>
4.	<b>Topic Adjourn :</b> <ul style="list-style-type: none"> <li>• Affirm action items/follow-up</li> <li>• Reminder of our group's meeting schedule (every other month)</li> <li>• Alert to upcoming event calendar items</li> </ul>	Upcoming events:
	<b>Lead:</b> Lauren/Susan	<p>☐ <b>Actions:</b></p> <p style="text-align: right;">☐ <b>Notes</b></p>

Action Items from last meeting in April:

- Eric will schedule a separate call with Brynn to discuss what he's learned from fellow business owners about the different impacts based on neighborhood and community served
- Lauren to work on a database of chefs (esp POC) to share with institutions that will open up contracts

- Susan to put together a call about what are other resources that food businesses need to access in this crisis (currently Brynn, Eric, Susan - message if you want to be added!)
- Susan and Lauren to send out doodle poll for next meeting in late May/early June
- Susan to add Eliana, Sinnidra, and Candace to our google group
- NOTE: the Co-Chairs of FPAC are going to be meeting April 23rd to discuss how we can collectively be capturing data on what has been happening during this crisis in order to advocate for policy changes now and once it's over. If you are interested in being kept in the loop - let Susan and Lauren know!